IN THE LIFE ATLANTA, INC.
6065 Roswell Road, NE
Suite 2232
Atlanta, Georgia 30328

FOR IMMEDIATE RELEASE

New Organization Produces Atlanta's Black Pride Celebration

In The Life Atlanta Announces Black Pride Celebration

Contact: Craig Washington and Mellonee Rheams
Public Relations and Marketing Committee Co-Chairs
(404) 872-6410

Atlanta, Friday, April 5, 1996 - A coalition of community activists announced today the formation of a new organization, In the Life Atlanta (ITLA). ITLA will coordinate Atlanta's annual Labor Day Black Pride celebration in the African American Lesbian/Bisexual/ Transgendered/Gay (Les/Bi/Trans/Gay) community from Thursday, August 26, 1996 through Sunday, September 1, 1996.

The theme for the 1996 celebration is "Pride is Power." Currently, the following activities are being planned for the four day event.

- Welcoming Reception
- Sunday Brunch
- Roundtable Discussions
- Cultural Showcase

"In the Life" is a self identifying term that has been used by the African American Les/Bi/Trans/Gay community since the Harlem Renaissance. The name, "In the Life, Atlanta," gives deserved respect to our ancestors; reclaims our past; promotes self empowerment through self definition; and promotes unity.

For more information about ITLA,
please call (404) 872-6410
or write us at
6065 Roswell Rd., NE, Suite 2232, Atlanta, GA 30328.